

Town of Waterboro

**Economic Development Committee**

Minutes

March 4, 2015

**Call to Order:** 3:05 PM, by Chairman Leo Binette. Present: Don Holden and Sue Rocray members; Laurie Warchol and Lisa Hughes, Ex-Officio Members. Also present: Town Planner Tom Ursia, Sel. Dennis Abbott, 20/20 Chm. Bob Powers and guest: Sharon Abbott. Absent: John Wade and Tim Folley, members.

**Agenda Review and Acceptance:** Don made the motion to accept the agenda as written. Sue seconded. Voted, passed.

**Minutes:** Don made the motion to approve the minutes for the February 4, 2015 meeting. Leo seconded. Voted, passed.

**Correspondence:** From Tim in regards to not being able to attend the meeting, and, in the future he'd like to discuss citizen involvement in decision making, perhaps through the use of Survey Monkey.

**Announcements:** Sue invited the newest members of the Biddeford-Saco Chamber, Waterboro's EDC, to Biddeford Savings Bank Business After Hours to be held on March 19<sup>th</sup>.

**Old Business:**

**Economic Business Summit held Nov. 21, 2014 – Review of Draft Meeting Report provided by Good Group Decisions:** Tom stated that once the committee votes to accept the report, he will go back to Good Group Decisions to make any necessary changes to it and have GGD produce the final product. Don made the motion to accept the Economic Business Summit Draft Report as written. Sue seconded. Voted, passed.

**Review Draft of Economic Development Chapter for the Comprehensive Plan, including Task Assignments:** Tom reported that the Town Administrator did not want to make any changes to the EDC's Mission Statement at this time. Discussion. Don made the motion that the following MS changes be sent to the Board of Selectmen and Town Administrator for approval:

*“The Economic Development Committee is an advisory ~~board~~ committee to the Waterboro Board of Selectmen and Town Administrator whose purpose is to explore, promote and recommend strategies and policies, which encourage new businesses to start and to retain existing businesses to expand and stay in Waterboro through responsible business growth while providing a business friendly environment.*

*Strategies and policies will be in keeping with the Waterboro Comprehensive Plan and recommend changes that will be focused on diversifying the local tax base, creating local jobs, providing citizens and visitors with local services and improving the overall quality of life in Waterboro.”*

The cover was discussed. Ideas included an aerial photo or other graphic, such as the Welcome Waterboro sign, and to include the nine areas created in the ED Vision section of the Chapter. Decided to have each person that is interested in designing a cover, bring their proposed layout of the cover to the March 18<sup>th</sup>. meeting to be voted on.

Discussion on transition wording in several sections of the Draft Chapter and suggested changes were made. Suggestion that items such as the Assets and Challenges and/or Short and Long Term Workplan Priorities could be printed on a different colored paper.

Laurie volunteered to work with Tom and Bob to proofread and help organize the Chapter before going to the printer.

Reviewed and discussed Assets and Challenges as well as Short and Long Term Workplan Priorities.

Discuss and Vote to Place Ad in Biddeford-Saco Chamber Booklet: Tom provided an overview of the distribution of the booklet. Don made the motion to place a full page ad in the Community Directory/Visitor Guide being produced by Biddeford-Saco Chamber. Sue seconded. Voted, passed.

### **New Business:**

Current Economic Development Update: Due to time restraints, Tom will report at the next meeting.

**General Discussion:**

1. The question was asked as to follow up on the contest that Danny Bouzianis, owner of Dunkin Donuts, proposed at the Business Summit Meeting. He invited high school students to submit ideas about spurring economic development in Waterboro and promoting Waterboro. He offered to contribute a \$500 prize towards such a contest. To anyone's knowledge, this has not transpired as yet. There's a need to have someone oversee the project.
2. Tom asked the members if they would like him to invite the Waterboro Water District Superintendent to the EDC May 1<sup>st</sup>. meeting.

The above two items will be placed on the next regular meeting agenda for April 1, 2015.

**Adjourn:** Sue made the motion to adjourn at 6 PM. Don seconded. Voted, passed.

Respectfully submitted,

Dianne Holden  
Committee Secretary

Approved: March 18, 2015

